

Print Guidelines

File Formats:

The file to be used for print reproduction should be of the following formats: EPS, PDF, Corel Draw X5 (or lower), ai, Tiff, Jpeg

.Jpeg and .Tiff files must be to actual print size to maintain full print resolution.

- Resolution no lower than 150 dpi
- CMYK Colour Profile

If possible, convert all fonts to curves. Otherwise included fonts.

Logos should be converted to vector files whenever possible.

EPS, PDF, CDR, and AI Files should have fonts and images in the same folder as the file.

Also please provide either a CMYK value txt doc eg: (C=30 M=55 Y=0 K=5) or a Pantone match txt file. and we will try and match as close as possible.

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