



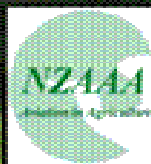
**Aviation Industry Conference Week
2013**

**Dunedin Town Hall
17-21 June**

"One Industry, One Voice"

Aviation is in our DNA

www.aia.org.nz



We head to the deep south for this year's industry conference week with the beautifully remodeled Dunedin Town Hall as our venue and the backdrop of being able to network at some of New Zealand's finest venues.

Each year we consider it our real privilege to be able to show case developments in aviation. This is even more so because Dunedin has become one of our major hubs for IT development and "apps". In fact the Helicopter community have a part of their programme looking at swapping stories on "apps" that make the difference to their businesses – a first for this sector.

We've been talking a lot this year about "Aviation is in our DNA" and our own double helix – safety and growth. Throughout the week we will be running the "double helix" theme. We can only grow our sector strongly if we continue to protect and enhance our safety performance. You might have noticed we've copped a bit of flack over AIRCARE. This strategy is based around the "double helix" vision that safety and growth are intertwined – this is our DNA and this is our world.

When we say "this is our DNA" we truly mean it with all aspects of the industry coming together at one week long event. Whether it be Fixed or rotary, GA or airlines, Engineer or pilot there is something there for you this year and what's even more pleasing is if you attended last years event in Rotorua we'll recognise your loyalty and hold attendance price at last years rate.

This year we have even greater engagement and participation from across the aviation community lead by the Hon Michael Woodhouse Associate Minister of Transport, the Secretary of Transport Martin Matthew's, DCA Graeme Harris and Mark Hughes the general manager of CAA responsible for most operational matters plus a large contingent from the CAA.

These people are coming to conference not simply to exchange ideas but rather to get to understand what's in our DNA. What is the make up our industry and its personalities.

Many of our guests are attracted now by the international growth and business programmes we now run as an integral part of the week. Whether it is up to date knowledge on the key markets of India, China or Indonesia or the latest trends in use of the social media we will have an excellent line up of presenters.

The conference weeks runs from mid day Monday June 17 when NZAAA commence to Friday mid day June 21. Industry streams for engineers, Helicopter, fixed wing and airlines commence mid day June 18th and EMS runs from 0900 to 1700 on Thursday 20.

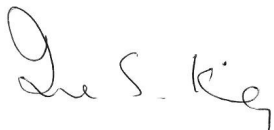
Conference week is also the opportunity to network with fabulous venues of Larnach's castle being used for the AIA dinner, the remodeled Town Hall for NZAAA. Both these dinners are black tie with a special bias towards Dunedin Scottish heritage and of course the kilt.

Monday' evening's event is at the Scenic Circle Southern Cross with a real casino theme and Wednesday night we go a bit more traditional with a night in Tuscany.

A new event this year is our Aviation Careers expo. We need more people and younger people entering our industry and its just such an exciting place to be with carrier openings and opportunities predicted to be a plenty over the next five years. With our sector growing at a conservative 5.5% per annum this translates into around 800 new jobs per annum. The big question is where they are going to come from. In conjunction with Service IQ our ITO and the RNZAF we hope to make the careers expo a permanent feature of what we do. The expo will start small with a morning event on the Friday from 0900-1300.

This is our world – this is our DNA.

Welcome to the 2013 conference week Dunedin town hall June 17-21.

A handwritten signature in black ink, appearing to read 'Irene King', written in a cursive style.

Irene King
Chief Executive.

Trade Show Exhibitors – Critical Information

Trade info pack

EVENT CENTER CONTACT

Nicole Wood
Event coordinator, Dunedin Venues
Dunedin Centre Office
Ground Floor, Municipal Chambers Building
The Octagon
Dunedin
Phone +64 (0) 3 479 4390
Mobile +64 (0) 27 500 5448
Email nicole.wood@dunedinvenues.co.nz
Web www.dunedinvenues.co.nz

STAND BUILDERS & EQUIPMENT PROVIDER CONTACT

Danielle Connole
Exhibition Supervisor, Displayways (NZ) Ltd
Phone +64 (4) 576 0990 Ext 203
Fax +64 (4) 576 0991
Mobile +64 (27) 213 7614
Email d.connole@displayways.co.nz
Web www.displayways.co.nz

AIA TRADE & SPONSORSHIP CONTACT

- **Prior to event** admin1@aia.org.nz or **Wellington 4722707**
ask for Irene
- **At the event Troy Forsyth** Mobile +64 20 400 83626
Email troy@jetaeroconsulting.com

TRADE STAND EVENT ADDRESS

Dunedin Centre, 1 Harrop Street, Dunedin

TRADE STAND EQUIPMENT INCLUDED

- 1 x rectangular table per stand module.
- 2 x chairs
- 2 x spotlights
- 1 x exhibitor name sign
- Black frontrunner display stand panels
- Power

TRADE STAND SET UP SCHEDULE

Full Conference week - Sunday 15th June, 3pm
NZAAA Conference only - Sunday 15th June, 3pm
AIA Conference only - Tues 18th June,

TRADE STAND PACK OUT SCHEDULE

All Conference Trade Displayers - Friday 21st June, 12pm / Midday

TRADE STAND SET UP / PACK OUT INSTRUCTIONS Dunedin

Town Hall Directions - Directions to venue can be found at (<https://maps.google.co.nz/maps?q=Dunedin+Town+Hall&hq=Dunedin+Town+Hall&radius=15000&t=m&z=16>)
etc

Access - The loading bay is off Harrop Street and contact must be made prior or upon arrival (during days / hours of 8-5) to Nicole Wood, Event coordinator, Dunedin Venues, Dunedin Centre Office, Ground Floor, Municipal Chambers Building, The Octagon Dunedin, Mobile [+64 \(0\) 27 500 5448](tel:+640275005448).

Parking - parking is limited at venue. There is no parking on site.

Storage - Storage on site is strictly limited. If any storage is required prior, during or after the event this must be arranged with Nicole Wood, Event coordinator, Dunedin Venues, Dunedin Centre Office, Ground Floor, Municipal Chambers Building, The Octagon Dunedin, Mobile [+64 \(0\) 27 500 5448](tel:+640275005448), and will be entirely dependant on space availability.

Please Note:

- Items for storage will only be accepted on Fri 14th, Sat 15th & Sun 16th June and held in storage until start of trade displayers setup time 8am Monday 17th June.
- Transfer and storage of all items is the responsibility of the exhibitor. Exhibitors must ensure that labour is supplied to move large goods items to and from the loading docks.
- Venue trolleys will be available for use subject to availability and are not guaranteed for exhibitor use. Presently the venue does not have any trolleys on site however this is something the venue is working to resolve.

COURIER DELIVERY INSTRUCTIONS

Please Note: All Goods must be clearly marked with the following information and attached to the boxes:

- Conference name - i.e. Aviation Week Conference
- Delivery address - i.e. Dunedin Centre, 1 Harrop Street Dunedin, NEW ZEALAND but all deliveries must be received by a DVML staff member, contact on mobile number provided. Signature required for all deliveries.
- Date of conference
- Exhibitor name
- Stand number
- Exhibitor contact phone number
- Number of Boxes i.e. 1 of 10

COURIER PICK UP POST CONFERENCE INSTRUCTIONS

Please Note: All Goods must be clearly marked with the following information

and attached to the boxes:

- Collection address - Dunedin Centre, 1 Harrop Street Dunedin, NEW ZEALAND
- Name of company to be delivered to
- Contact name at delivery point
- Physical delivery address
- Contact phone number at delivery address
- Number of boxes i.e. 1 of 10
- Name of Courier Company that is collecting the boxes
- Contact phone number of courier company
- And ORDER number of the consignment

EXTRA INFORMATION

The following number of exhibitors are permitted per stand, extra exhibitors pay the daily delegate rate or a rate entered into with the prior arrangement with AIA office:

- Purchased a 3 x 1.8m stand = 2 exhibitors. These are your registered delegates and we would appreciate their names to fill in registration document.
- Purchased a 3 x 3m stand = 3 exhibitors. These are your registered delegates and we would appreciate their names. to fill in registration document.
- Purchased a 6 x 6m stand or more = 4 exhibitors. These are your registered delegates and we would appreciate their names to fill in registration document.

Morning/Afternoon Teas and Lunches included in registration price for exhibitors/delegates. These will be served in Trades Hall

Meals for Trade Exhibitors will be provided 30 minutes prior to the conference break times to enable exhibitors to eat prior to delegates entering the trades area

Dinners are not included in the trade stand price and must be booked separately

Ladies Tours – 18 June bookings to be made directly with Tour.

