

AVIATION SUPPLEMENT: ISLANDS BUSINESS

Islands Business will be featuring a special report on the 58th ASPA General Session that was held in Nadi. The feature will cover the Regional aviation scenario touching on topics like:

- Growth of the industry and future outlook;
- Airports and airport infrastructure;
- Airlines and routes within the region;
- Airports services and facilities (materials handling, duty-free shopping);
- Aircraft types; and
- Airport and aircraft security.

While many regional airports are engaged in adding new infrastructure facilities or extending existing ones, airlines are looking to add new aircraft to suit the region's traffic needs.

Several airlines have launched new services in the region and some have entered or are considering entering the region's domestic markets. And the fact that 9 of the 10 top aircraft leasing companies in the world were present at the ASPA meeting is a positive sign for the industry in terms of growth and opportunities. Also, the participation of the world's second busiest single lane airport (Brisbane) is another positive sign.

Islands Business, the Pacific Islands region's most widely read current affairs and business monthly, is now in its 39th year of continuous publication, with its wider circulation will ensure that you get the extra mileage from your advertising dollar. Going in this feature would be an opportunity for you to reinforce your brand awareness in the South Pacific to an audience of **Tourism & Aviation** suppliers and providers in the region.

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Feel free to contact me should you have any questions.

Kind regards
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