



**EXPORT
NEW ZEALAND**
A division of BusinessNZ

Wellington

Are you looking to grow your market by exporting?

Is China or Asia a key part of your company's future growth?

Are you unsure how to go about exporting?

Then you need to attend:

Taking It Forwards, Export Opportunities Conference 16 October 2012 Napier

TAKING IT FORWARDS EXPORT OPPORTUNITIES CONFERENCE

16 October 2012 - Napier NZ



This intense one day conference will include case studies of successful export businesses, practical hands-on workshops where you will hear how to choose a market and distributor in market, explore the opportunities of entering China directly or via Hong Kong and provide the ideas and inspiration for you to begin exploring export markets for your goods and services.

Developed for those currently exporting and those who are just looking at the options, this line up of experts will provide the good oil on exporting, and provide valuable insights about capitalising on the Free Trade Agreement with China - a high growth economy with an increasing demand for high quality goods from New Zealand.

There will be many opportunities for questions with an audience made up of exporters, aspiring exporters and experts. The programme will even allow you an opportunity to meet with a Chinese delegation who are looking to start trading with New Zealand businesses.

To check out the programme and speakers line up [More Information](#)

Outstanding Speakers Include:

- Hon Tim Groser, *Minister of Trade*
- Delegation from *the Hong Kong Trade Development Council and Invest Hong Kong*

- Jenny Liu, *Deloitte*
 - Xiaoying Fu, *ANZ*
 - Kefeng Chu, *Director China Operations NZT&E*
 - Keith Palmer, *CEO Wakatu Inc*
 - Paul Grey, *CEO Worldwide Access*
 - Simon Young, *Syengage*
- and many more...

Export NZ or selected Chamber members \$175** | Non members \$195

[Register Here](#)

**Members from the following Chamber's of Commerce qualify for the discounted price: Wellington, Hutt Valley, Wairarapa, Porirua, Manawatu, Dannevirke, Taranaki, Hawkes Bay, Wanganui and Kapiti Coast.

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