



## **NEW AND TOPICAL ON THE BEEF + LAMB NEW ZEALAND WEBSITE**

### **The latest news and media releases**

[A career in food production: now is the time](#) – The agriculture sector needs to keep engaging young people, and there are many opportunities for them, says B+LNZ farmer director Kirsten Bryant.

[Big opportunities for lamb in the US market](#) – Anne Munro attended the 2012 Tri-Lamb Group Conference. She shares how the group plans to raise lamb's profile in the United States – and how that stands to benefit New Zealand lamb producers.

[Serious about sustainability](#) – Winning the Beef + Lamb New Zealand Livestock Farm Award in the Northland Ballance Farm Environment Awards was welcome recognition for Okahu farmers John and Lurline Blackwell and their son Peter. But it wasn't the main reason they entered.

[Pascoe completes the Iron Maiden trio](#) – After much speculation it is now confirmed. Paralympic multiple gold medallist Sophie Pascoe will join Sarah Walker and Lisa Carrington as the new faces of Beef + Lamb New Zealand.

### **Tools and resources**

[Economic reports](#) – read sheep and beef sector reports from Beef + Lamb New Zealand's Economic Service, including the newly revised forecast below. It provides an overview of projected prices for the year, for lamb and sheepmeat, beef and wool.

[Meat and wool price outlook 2012-13](#) (PDF, 364KB)

[Lambing calculator](#) – this is an interactive tool designed to help you benchmark your lambing percentage and lift performance on your farm. Use it for a clear understanding of where your farm stands among a broader group – be it regional, land type or stock class. You can even compare your business performance going back to 2002.

**Scene + Herd** – we've developed a monthly series of conference calls for farmers and others in the sheep and beef industry. Keep an eye out in your e-diary and the next web news for more details, including the date of the next call and how to listen in.

**Working for you** – Beef + Lamb New Zealand has a regional structure to make real and effective connections with farmers. In each of the six electoral regions, the local farmer council – voted for by you – works with B+LNZ extension managers and your farmer director to develop an annual regional delivery plan.

Each farmer council can choose from a range of programmes and allocate funds based on local needs and priorities. As a result, you get the tools and services that have the most value for your community.

[Take a look at our local pages](#) to find out what's happening near you, or click on the links below to read a summary of the delivery plan for your region for 2012-13:

- [Northern North Island](#) (PDF, 20KB)
- [Mid-Northern North Island](#) (PDF, 20KB)
- [Eastern North Island](#) (PDF, 20KB)
- [Western North Island](#) (PDF, 20KB)
- [Northern South Island](#) (PDF, 20KB)
- [Central South Island](#) (PDF, 20KB)
- [Southern South Island](#) (PDF, 20KB)