

NEW AND TOPICAL ON THE BEEF + LAMB NEW ZEALAND WEBSITE

This fortnightly newsletter is designed to keep you up to date with the latest developments and popular information on the Beef + Lamb New Zealand website.

You'll find links to news and media releases and topical resources for your farming business, and be the first to know when we launch new online tools and publish new information from the B+LNZ Economic Service.

The latest news and media releases

[Chairman's update: August 2012](#) – Read what Beef + Lamb New Zealand Chairman, Mike Petersen, has to say about lamb burgers, Olympic medallists, the ETS and more.

[Carrington & Walker: Beef + Lamb New Zealand's new Iron Maidens](#) – Olympic gold medallist Lisa Carrington and silver medallist Sarah Walker are the new faces of Beef + Lamb New Zealand.

[Big station's cropping plan impresses](#) – A meticulously planned cropping programme is crucial to the success of Landcorp's Rangitaiki Station on the Napier-Taupo highway. Find out how the farm uses crops to lift livestock production in challenging climatic conditions – and how it won over the judges of the 2012 Ballance Farm Environment Awards, of which Beef + Lamb New Zealand is a sponsor.

[Photo gallery: Super Yosakoi 2012](#) – Grass-fed New Zealand beef wowed the crowd at a recent Tokyo festival. Check out our pictures of the event to see how Beef + Lamb New Zealand is helping to boost a taste for New Zealand beef among Japanese consumers.

[Helping promising young Kiwis start their agricultural careers](#) – Do you know anyone planning to study at Lincoln or Massey next year? Applications are now open for our 2013 undergraduate scholarship round, to help bright sparks into careers in the sheep and beef industry.

[NZ beef carbon footprint study highlights productivity gains](#) – The New Zealand beef industry has completed a study examining the full carbon footprint of New Zealand beef. It highlights significant productivity gains through improvements in farming efficiency.

[Value of Central Progeny Test highlighted on 10th birthday](#) – Beef + Lamb New Zealand's revolutionary Central Progeny Test has made genetic data more relevant to farmers. Read more about this powerful tool and how it can improve your profits.

Tools and resources

[Spring toolbox out now](#) – We've brought together a range of R&D briefs, factsheets and other timely publications and put them in a seasonal toolbox for you to read now and keep on your desk for further reference. Find out what's in it, and where you can get your hands on one. Most of the resources can also be downloaded directly from the website. Here's a sneak peek of a few of them in pdf format...

[Buying rams to improve flock profit](#) [PDF, 202KB] – Overview of Beef + Lamb New Zealand SIL genetics tools and how they can help you buy rams that will improve the profitability of your flock.

[Lactation, lamb growth and the weaning decision](#) [PDF, 367KB] – This factsheet outlines the biology behind ewe production and lamb growth before and after weaning, to help you decide the best time to wean your lambs.

[Scabby mouth](#) [PDF, 197KB] – Factsheet with tips on how to prevent and treat this highly infectious viral disease.

[Caucasian clover](#) [PDF, 319KB] – This brief outlines how to establish and manage Caucasian clover in a range of different environments, to maximise stock production and farm profitability.

[Using subterranean clover](#) [PDF, 551KB] – Subterranean clover grows more in spring, and survives on drier sites where white clover can't. Find out how to manage it.